

Division: *Institute of Media, Social Sciences and Humanities*

Academic programme: *45.03.01 Philology, Applied Philology*

Mode of study: *full-time*

Programme length: *4 years*

Programme level: *Bachelor's degree*

Language of instruction: *Russian*

Programme description: *This programme aims at training multi-skilled specialists for working in the fields of applied philology. Philologists are specialists with the skills of professional (including virtual) communication, and the skills of creating and editing stylistically expressive and intensive texts using their in-depth knowledge of language, literature, history, and psychology. A multi-level educational complex allows to combine the linguistic, rhetorical, hermeneutical, pragmatical, sociological, and psychological aspects of analysing the linguistic processes; and form professional skills in the field of rhetoric and functional language norms.*

Graduates who have mastered this Bachelor's degree programme can professionally work with:

- *languages, in their theoretical, practical, synchronous, diachronous, sociocultural and other aspects;*
- *literary fiction and verbal folklore in their historical and theoretical aspects with consideration to their patterns of existence in various regions and countries;*
- *different types of texts: written, oral, and virtual (including hypertext and textual elements of multimedia objects);*
- *written, oral, and virtual communication.*

SUSU offers a unique multi-aspect education in Philology:

- *Possibility to take a complete course in higher education in Philology at all levels: Bachelor's degree, Master's degree programmes, and postgraduate studies (with state-funded scholarships available at any level);*
- *Practice-oriented approach;*
- *Graduates have a right to work in schools;*
- *Using of digital methods of training. Students obtain digital competences, and learn how to create content for websites and implement various virtual literature projects. For this purpose, a Laboratory of Digital Philology was*

opened at the Department, where it is possible to study texts using specialized computer programs and methods of artificial intelligence.

Main programme-specific classes:

- *History of Russian Literature*
- *History of Foreign Literature*
- *Current Problems of Modern Literature*
- *Modern Russian Language*
- *Stylistics and Literary Editing*
- *Fundamentals of Philological Work with Texts*
- *Fundamentals of Linguistic Examination of Texts*
- *Slavonic*
- *Rhetoric*
- *Culture of Speech of the Russian Language*
- *Information Technologies and Intelligent Systems in the Field of Humanities*
- *Practicum on Philological Support of PR Activity*
- *Practicum on Analysing Works of Literature and Art*
- *Typological Structure of Genres in Mass Media*
- *Fundamentals of Desktop Publishing*
- *Pedagogy and Modern Pedagogical Technologies*
- *Methods of Teaching Russian Language and Literature*

Programme manager: *Tatiana F. Semyan, Doctor of Sciences (Philology), Professor, Head of the Department of the Russian Language and Literature, member of the Dissertation Council for Philology Sciences of the Ural State Pedagogical University (Yekaterinburg), member of the National Association of Mass Media Researchers, published over 100 research papers and study guides.*