

Division: *School of Economics and Management*

Academic programme: *38.04.01 Economics*

Mode of study: *full-time*

Programme length: *2 years*

Programme level: *Master's degree*

Language of instruction: *English*

Programme description: *The International Business programme is aimed at training Master's students in economics, engaged in foreign economic activity at enterprises of manufacturing, trade and service sector.*

The programme forms the ability to determine business perspective of entrepreneurial ideas on international markets; develop certain business projects and the ability to develop them; make and evaluate the decision to enter international markets.

The educational process is designed to acquire knowledge, skills and experience connected with the activity of international companies on the Russian market, business management on international markets, financing of international investment projects, risk assessment in the field of export and import activities.

When training Master's students the emphasis is put on the competencies that are most in demand in the field of international business: the use of information technologies, supply chain management, sales management, and implementation of marketing approach to management.

This Master's degree programme is unique due to organizing collaboration with business structures by inviting practicing specialists to conduct classes in special sections of disciplines, organizing trainings and master classes of solving real problems in the form of cases and projects.

The applied learning technologies are considered as part of multicultural environment, which involves the joint learning of students from different countries. Understanding the economic and cultural differences among participants of real business processes on the global market, using the knowledge and specifics of business cultures allows graduates to work successfully in various countries.

In the course of studying, Master's students take an active part in research works, grant programs and contests. There is also an opportunity to continue their studies in postgraduate programme.

The graduates can perform the following functional duties: research, analysis and forecasting of socio-economic processes and phenomena; promotion of products and services on the market; plan and maintain financial flows associated with production activities; financial risk management; internal and external financial control and audit.

The programme provides the knowledge necessary for senior executives of companies operating in an international business environment.

Main programme-specific classes:

- *World Commodity Markets*
- *Organization of Business in International Markets*
- *International Economic Cooperation and Integration*
- *Strategic Management of Foreign Economic Activity*
- *Methods of Market Research and Marketing Analysis*
- *International Business in Digital Environment*
- *Management of Efficiency and Effectiveness of International Business*

Programme manager: *Aleksandr I. Demchenko, Candidate of Sciences (Engineering), Associate Professor of the Department of Management*